



# KAYLIE DUFFIELD

## GRAPHIC DESIGNER

### CONTACT

📍 Camarillo, CA

☎️ (909) 706-9301

✉️ Kaylie.Duffield@gmail.com

🌐 DuffieldDesigns.com

### EDUCATION

**CSU Channel Islands**

BA in Graphic Design

Graduated: 2018

### SKILLS

PHOTOSHOP



ILLUSTRATOR



INDESIGN



PHOTOGRAPHY



COREL DRAW



LIGHTROOM



### EXPERIENCE

#### AMERICAN TROPHIES & AWARDS

GRAPHIC DESIGNER | JUNE 2018 - PRESENT

- Designs graphics for marketing materials, personalized products, and mock-ups for the online store.
- Developed a new logo for the company, and assisted with re-branding company products.
- Prioritized graphic workload and effectively coordinated multiple projects.

#### CSUCI CAREER CENTER

GRAPHIC DESIGNER | JAN. 2018 - JUNE 2018

- Designs graphics and marketing materials for events, social media promotions, email content, etc.
- Brainstormed new marketing strategies with a team of administrative staff.
- Meticulously followed client brand guidelines to enable brand consistency across campaigns and marketing programs.

### FREELANCE

#### REALTORS | JUNE 2019

Created promotional postcards and advertisements for multiple real estate agencies.

#### WINCHENDON | FEBRUARY 2019

Created flyers, posters, and a course catalog while following the clients style guides and artistic direction.

#### INSIGHT ENVIRONMENTAL | DECEMBER 2018

Designed an illustrative pamphlet that reflects the companies brand and is cohesive with their aesthetic.

#### FELDMAN WEDDING | MARCH 2018

Met with client prior and collaborated on ideas, styles, and locations for the wedding photoshoot. Also, edited and enhanced photos to customers liking.